

# **ADVERTISING RATES**

# **Display Ads**

**Home Page** \$150 per month (10% discount for 6 months/15% discount for one year)

**Calendar or Food Page** \$75 per month (10% discount for 6 months/15% discount for one year)

**Directory Pages** \$180 for 6 months; \$300 for one year

There are six directories: Synagogues & Congregations, Agencies & Organizations, Life Cycle &

Ritual Needs, Summer Camps & Programs, Education, and Kosher Food.

## **Marketplace Ads**

Classified Ads (text) \$18 per line (15 words) per month or \$180 per line per year

**Business Services** (display) \$180 for 6 months; \$300 for one year

**Event Planning** (display) \$300 for one year

## **Promotions in our E-Newsletter**

**Display Ad or Coupon** \$180

## **Dedicated Emails to our Subscriber List**

Please call or email for details.

We have no deadlines and can generally have a new ad online within 2 business days.

ShalomBoston.com welcomes new advertisers in our weekly e-newsletter.

Please contact us for more information or to discuss special advertising packages to meet your specific needs.

ShalomBoston.com, Inc.

P.O. Box 86

Newton, MA 02464 Tel.: 617-964-5829

Fax: 617-964-5829

www.shalomboston.com info@shalomboston.com